



accessible Web
studio, Ltd.

OUR MISSION

The mission of Accessible Web Studio is to develop high quality, efficient, and, most importantly, accessible websites by adhering to standards of the World Wide Web Consortium (W3C).

WHAT MAKES US DIFFERENT?

What differentiates us from other web development companies in the Toledo area is the technologies we use and how we use them.

We don't rely on output from inflexible tools that often produce less than perfect results. All of our websites are coded by hand according to standards so we have full control and are able to produce results exactly as you want them.

We take the extra step to make sure that the websites we develop are as accessible as possible to a widest audience possible.

After all, the reason for creating a website is to reach the widest audience so why would anyone want to settle for anything less?

WHAT IS ACCESSIBILITY?

There are many misconceptions about what accessibility is in the context of an Internet webpage. Even some developers misconstrue its meaning sometimes. Simply put, website accessibility is accommodating any person that accesses information on the Web in a different way. An example would be use of assistive technology such as a screen reader. Accessibility often means removing barriers that exist in accessing information on the Web.

HOW DO STANDARDS FIT IN?

At Accessible Web Studio we believe that a best way to begin removing barriers is to lay a solid foundation for the webpage, i.e., to code it according to W3C standards. Many barriers to accessibility exist through the use of outdated or inappropriate HTML. Standards tell developers which HTML tags to use.



WHY SHOULD YOU CARE?

Section 508 of the Rehabilitation Act of 1973 was intended to end discrimination against people with disabilities, including discrimination in access to the World Wide Web. While this law directly affects Federal departments and agencies, it also applies to government funded projects and any states that choose to adopt it. Above and beyond these legal requirements, it is just smart business to have a website accessible by everyone - regardless of their method of browsing.

Let Us Serve



OUR SERVICES

- Web accessibility
- Web design
- Web development
- Web hosting
- Content Management
- Programming
- Training
- Custom Email stationery
- Domain Registration
- Search Engine Optimization
- More details on our website

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AWARDS

In April 2006 and February 2007 Accessible Web Studio received awards for its efforts in accessible Web design from Accessites.org.

Accessible Web Studio is a member of an international association of accessible Web designers.



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ABOUT US



JADWIGA A CARLSON

Accessible Web Studio is led by its original founder Jadwiga A. Carlson. Below is a brief description of Jadwiga's 17-year career.

Jadwiga worked as a software developer on award winning products such as FoxPro, HyperTerminal, and DropChute for Fox Software & Hilgraeve respectively for over 10 years, programmed extensively in C and C++ under Windows and OS/2 platforms and has a keen eye for designing interfaces and usability issues.

Jadwiga graduated Summa Cum Laude with a M.S. degree in Computer Science from Bowling Green State University in 2003. For her Master's project she implemented Internet based software simulation of the MIPS processor using Java.

She currently holds a fulltime instructor position at Bowling Green State University in the Computer Science Department.

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DID YOU KNOW?

An estimated 25% of website visitors have some sort of disability and use assistive technologies. These technologies cannot function properly if a website is not built with accessibility in mind. Don't let your inaccessible website turn your visitors and their business away!



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We develop websites
accessible to *all*.



 **accessible Web**TM
studio, Ltd.

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